

CASE STUDY

OVERVIEW

Vishal Medtech is a UAE-based healthcare and medical technology company offering advanced medical and healthcare solutions. The goal was to establish strong online visibility and generate qualified business enquiries through long-term SEO implementation.

CHALLENGES

When the project started:

- ! The website was completely new
- ! The website was not indexed properly on Google.
- ! Zero search visibility and no keyword rankings
- ! No organic traffic or lead generation

The objective was to build organic visibility from scratch, improve keyword rankings, increase website traffic, and generate qualified enquiries through SEO.

SEO STRATEGY IMPLEMENTED

Results were achieved through consistent SEO implementation, including

Technical SEO setup and indexing optimization

Website structure and on-page SEO improvements

Content optimization and metadata improvements

Internal linking implementation

Performance and speed optimization

High-quality backlink building

Continuous ranking and traffic monitoring

Keyword research and targeted optimization

RESULTS AFTER 1 YEAR OF SEO



Organic Traffic
Monthly

1K+
visitors



Top 1-3
Position Keyword

20+



Top 10
Position Keyword

50+



Form Submissions / Enquiries
Monthly

5+

OUTCOME

Through continuous SEO execution and optimization, Vishal Medtech successfully established a strong organic presence in the UAE healthcare market.

Within one year, the website achieved significant keyword rankings, consistent organic traffic growth, and a steady increase in qualified enquiries, transforming the website from zero visibility to a lead-generating digital asset.
